



Media Hooks

- With over 50 Million Americans experiencing Chronic Pain and Hundreds of Millions of dollars spent each year trying to cure it; Dr. Scott Brady has a 6-week plan that can cure chronic pain without surgery or drugs.
- There is an answer to “impossible” pain through Dr. Brady’s book, *Pain Free for Life*. More than 80 percent of his patients achieve 80-100 percent pain relief in 6 weeks - without surgery or the use of drugs.
- What is Dr. Brady saying that threatens physicians who make their living running pain-medicine clinics or operating on people with chronic back pain?
- Most physicians approach chronic pain from a “body-medicine” perspective – which leads to temporary and ineffective pain relief. Dr. Brady disagrees and explains why a “mind-body-spirit” perspective has allowed him to cure people with “incurable” pain.
- Dr. Brady’s plan can cure: chronic Back pain, chronic neck and shoulder pain, Fibromyalgia, Sciatic nerve pain, myofascial pain syndrome, migraines and tension headaches, Irritable bowel syndrome, Planar fasciitis, Achilles tendonitis, and lateral Epicondylitis (tennis elbow).
- Are Herniated Disks “Normal”? Dr. Brady thinks so – and he thinks that most back-pain sufferers are mis-diagnosed. Dr. Scott Brady can help you learn what is really causing your pain and how to cure it for good.
- Duke University performed a study that proved people who prayed or studied the Bible at least daily, had consistently lower blood pressure. Dr. Scott Brady can explain how spirituality and spiritual health can help combat chronic pain.
- Fifty-one percent of women and thirty-two percent of men with chronic pain would give up sex for one year to live pain-free. Dr. Scott Brady’s book can offer a profound solution.
- Many people have the first signs of chronic pain as Children. Dr. Brady explains the “warning signs” to look for in children – and what to do to prevent them from a life of chronic pain.

Center Street/Hachette Book Group
 Jana Burson, Publicity Director
 615-221-0996; Jana.Burson@hbgsusa.com

Willingham Communications
 Jennifer Willingham, Publicity Manager
 615-826-2575; Jennifer@willinghamcommunications.com

Florida Hospital Publishing
 Stephanie Rick, Marketing Manager
 407-303-7536; Stephanie.Rick@flhosp.org

Hachette Book Group USA

