

STORY IDEAS

Bad Pain Happens to Good People

Dr. Brady shows how 5 different pain-prone personalities cause chronic pain and how it can be reversed

Stop that Scalpel!

One Florida Physician Has Research to Show Why Surgery Is Not the Answer for Most Back Pain Patients

Brain Over Pain

While the pharmaceutical companies continue to clog the pipeline with new promises but average results. The Brady Institute in Florida has big results to share with more than 50-million chronic pain sufferers. 80% cure-rates without surgery or meds.

Refusing a Pill Popping Retirement, More Baby Boomers Are Saying Yes to Alternative Medicine

Recover Completely From Chronic Pain – Without Surgery – Patients Tell Their Stories and Dr. Brady Teaches The Cure in this new Book

Disabled for Life – at 40?

How one physician turned his own chronic pain into a research and discovery mission that is now healing thousands across the U.S.

Push-ups, Pilates, Pain Pills and other worthless ways to get out of pain

With 50-million Americans in Chronic Pain... We'll try anything! But a new medical study proves it all starts inside you.

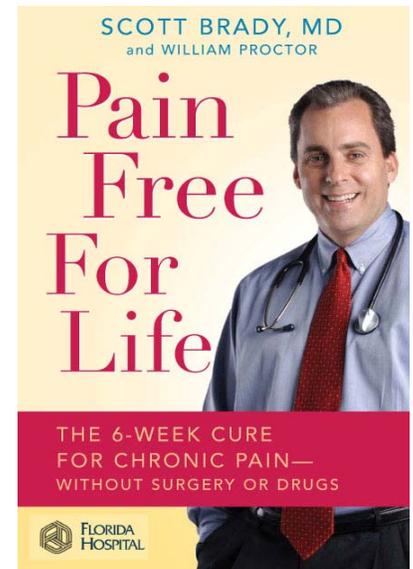
51% of Women and 32% of Men Would Give Up SEX for a Year...

...to live pain free. Dr. Scotty Brady can tell why, and give solutions.



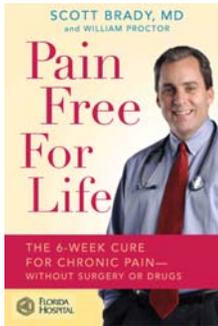
Scott Brady, MD is the founder and Director of the Brady Institute for Health at Florida Hospital in Celebration, Florida. A graduate of the Bowman Gray School of Medicine at Wake Forest University, with Board certification in Internal Medicine - Dr. Brady has spent the last decade developing his holistic, non-invasive, mind-body-spirit treatments for chronic or recurrent pain. Dr. Brady has practiced Emergency Medicine and Urgent Care Medicine throughout Central Florida for over fifteen years. He is the Administrator and Senior Medical Director of Florida Hospital's sixteen Centra Care urgent care clinics.

For a full media kit visit
www.BradyInstitute.com



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Pain Free For Life: The 6-Week Cure For Chronic Pain – Without Surgery or Drugs

Author: Scott Brady, M.D., Founder of the Brady Institute for Health at Florida Hospital

Publisher: Time Warner Book Group – Center Street Imprint (Now Hachette Book Group USA)

Brief Description: In *Pain Free for Life*, Dr. Scott Brady shares for the first time with the general public his dramatically successful mind-body-spirit solution for back, neck and other “impossible” pains associated with the autonomic overload syndrome.

Content: Finally, an answer for the millions who suffer from chronic pain: Dr. Scott Brady shares his medically proven mind-body-spirit solution for living *Pain Free for Life*. More than fifty million Americans suffer today from chronic pain. Dr. Brady was one of them. Doctors told him he would live with his back pain for the rest of his life. Having exhausted all options offered by conventional medicine, Dr. Brady overcame his pain by using a mind-body-spirit approach – in an incredible 4 weeks.

Entering the vast arena where surgery and drugs have failed, Dr. Brady takes mind-body-spirit medicine to an entirely new level by teaching pain-racked readers the powerful strategies used at the Brady Institute – where more than 80 percent of his chronic-pain patients have achieved 80-100 percent pain relief within weeks. Principles and techniques described in *Pain Free for Life* are illustrated by personal success stories and in-depth case studies from Dr. Brady's files – including his own moving freedom-from-pain saga.

Dr. Brady's approach has helped his patients overcome such conditions as:

- Chronic back pain
- Nagging neck and shoulder pain
- Migraine or tension headaches
- Fibromyalgia
- IBS
- Many other “impossible” pains

Audience: For the millions who suffer from chronic pain and are looking for a solution – with a particular focus on 10 million Americans who suffer from chronic back pain ... 45 million with chronic headaches ... 5 million with irritable bowel syndrome ... 4 to 6 million with fibromyalgia (muscle tenderness and pain) ... and 22 million experiencing the torment of chronic insomnia.

Success Story: “Five years ago Dr. Brady's Pain Free for Life program cured me of terrible back pain.

Today I'm still completely pain free! After I accepted in my mind that my pain was a result of Autonomic Overload Syndrome, the pain dissolved. It almost seems like a miracle. How can you go from almost wanting to die to having no pain at all? It doesn't seem possible. But, I know it is. Thank God for Dr. Brady's Pain Free for Life program! It saved me from having surgery!”

~ ANGIE CHAMBERS, wife, mother, and computer trainer who suffered from chronic lower back pain and pelvic pain

What Florida Hospital Can Offer:

- Medical experts on this topic or any medical topic you are doing a story on
- Dramatic interviews of patients who have used Dr. Brady's Program to become pain free
- Other medical professionals who may disagree with Dr. Brady's approach

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